

CITY OF OCEANSIDE
NEWS RELEASE



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PUBLIC WORKS DEPT.

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URBAN FORESTS TAKE ROOT ON MAKE A DIFFERENCE DAY 2010

Saturday, October 23, 2010, from 9:30 a.m. to 1:30 p.m. the City of Oceanside and many volunteers throughout North County have partnered together to plant trees at MarLado Highlands Park and observe the City's Arbor Day celebrating the third year of being a Tree City USA.

Funding of \$400,000 for this project comes from the California ReLeaf American Recovery & Reinvestment Act Grant Program through the USDA Forest Service.

Other similar events will take place county-wide. Together, events across San Diego County will be planting 1146 trees on "Make a Difference Day 2010".

The ability of trees to effectively remove pollutants from the air is widely known, but the public may be surprised to learn that 100 trees remove 21 tons of CO₂, and 604 lbs. of pollutants per year, including 243 lbs. of ozone and 149 lbs. of particulates, according to the Center for Urban Forest Research.

The City has engaged the community, local businesses and organizations, youth, students from MiraCosta College, certified arborists, landscape architects and landscape professionals to participate in this one day tree planting event.

Professional arborists and landscapers will be present at MarLado Highlands Park tree locations to teach volunteers about the benefits of trees and to demonstrate proper planting standards.

Collaboration between non-profits, municipalities, volunteers and professionals around the efforts of a forestry program result in greener, healthier communities for the common good. Active involvement in tree-planting programs has been shown to enhance a community's sense of social identity and teaches residents that they can work together to choose and control the condition of their environment. Healthier urban forests mean healthier communities.

Partnerships with the San Diego Regional Urban Forests Council; Ca Urban Forests Council; Western Chapter of the International Society of Arboriculture; Urban Corps of San Diego County; Cal Fire; and MarLado Highlands Homeowner Association and surrounding communities have made this all possible.

Special thanks to the following for their generous donations, sponsorships and volunteering of their time: Public Works Dept.; Water Utilities Dept.; Development Services Dept: Engineering, Planning and Building Divisions; Neighborhood Services Dept: Parks & Recreation Division; Economic & Community Development Dept.; Agri Service Inc.; Home Depot; Lowe's Home Improvement; Young's Water; Little Caesar's Pizza; Killer Pizza from Mars; Domino's Pizza; Einstein Bros. Bagels; Yum Yum Donuts; Ralph's Market; Starbucks Coffee; Yoga Oceanside; Brian Maynard and Trey DuPont - Brickman Landscape; Tano Cardenas - RDO Landscape & Maintenance; Kathy Copley – Landscape Architect; Roger Boddaert – Certified Arborist; Aaron Schauer – Certified Arborist; Studio 2 Artists; OB Juncal – Photographer; Delia B. Juncal – Certified Urban Forester; The Lightfoot Planning Group; and Tri-C Enterprises.

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